

ESSENTIAL RECRUITMENT STRATEGIES

Recruitment Activities for Every Child Needing Permanency

RECRUITMENT TOOL	HOW TO ACCESS
Current high-quality photograph	Consider using a Volunteer Photographer
Customized match through PAE	Contact the PAE Coordinator
Electronic match through PAE	PAE registration; through the SWAN portal
.mp4 Recruitment Video (video, PowerPoint, photo slideshow)	Contact the PAE Coordinator
Participation in an Adoption Center matching event	Contact the PAE Coordinator
Present child as a “Matching Moment” at SWAN/IL Quarterly	Contact the PAE Coordinator
Refer for Older Child Matching Initiative (OCMI)	Through county referral
Registration on www.adoptpakids.org	PAE registration
Registration on www.adoptuskids.org	PAE registration
Revise CY130 Special Needs and Characteristics	Through the SWAN portal
Thorough, strength-based, public narrative	Through the SWAN portal
Thorough, strength-based, additional information	Through the SWAN portal
TV Segments: A Little Love/WBRE (NE region)	Contact Criscia Crawford
TV Segments: Val’s Kids/WHTM (Central region)	Contact Alfredo Gonzales
TV Segments: Waiting Child/KDKA (SW region)	Contact Nikita Lewis
TV Segments: Adopt Lehigh Valley Kids (SE region)	Contact Angie Gillen
TV Segments: Wednesday’s Child/NBC10 (SE region)	Contact Sarah Marino
Casey Permanency Roundtable (PRT)	Through participating counties
Diligent Search packet	Through county or Legal Services Initiative
Family finding efforts reviewed	Through county with custody
Family Group Decision Making (FGDM)	Through county with custody
Featured on SWAN/IL Google Group	Requires membership; contact Barbara Whary
Independent Living	Through county with custody
Identify Permanent Connections	Multiple sources – CSR, ILP, PRT, or Diligent Search
Review of PACA with youth	Handout on diakon-swan.org
SWAN Child Preparation Unit of Service	Through county, check internal referral process
SWAN Child Profile Unit of Service	Through county, check internal referral process
SWAN Child Specific Recruitment Unit of Service	Through county, check internal referral process
Refer for Wendy’s Wonderful Kids	Dave Thomas Foundation; four agencies in the state have grant

Shaded activities require the youth to be registered with PAE.

For an electronic version of this document or assistance, contact a PAE coordinator:

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